

FOR IMMEDIATE RELEASE

Record Attendance at Southwest Agricultural Conference (SWAC) at Ridgetown

With attendance over 1100 people per day on January 6 and 7, Southwest Agricultural Conference (SWAC) organizers are celebrating the largest number of participants in the event's 16 year history.

The two-day event is a tremendous partnership between the Ontario Soil and Crop Improvement Association, the Ministry of Agriculture, Food and Rural Affairs, and University of Guelph, Ridgetown Campus. The event offers a strong extension program including feature speakers, workshops, trade show and receptions. "SWAC attracts innovative and progressive farmers and agribusiness professionals from across the province," says Adam Hayes, OMAFRA Soil Specialist and Conference Co-ordinator."

"We were thrilled to host this year's conference with its timely theme of Solid Decisions in Volatile Times. It's a great opportunity for students, producers, researchers, educators, and agribusiness to come together to transfer valuable agricultural knowledge. At Ridgetown, we work to offer programs and services that will have a big impact for our stakeholders, and this one certainly does," stated Dr. Art Schaafsma, Campus Director.

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