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## **Ridgetown Economists Deliver BDO's 2010 Agricultural Outlook Publication**

Ridgetown Campus economists Ken McEwan and Randy Duffy reviewed market trends from coast to coast as they prepared the 2010 Agricultural Outlook for BDO Canada, a national accounting, consulting and advisory firm.

The publication focuses on five sectors: beef, pork, grains and oilseeds, and horticulture. The document reviews recent Canadian trends and discusses important issues facing each sector in the coming year. As expected, the agriculture industry offers a range of economic opportunities combined with new and on-going challenges for 2010.

“Working in economics, we are fortunate to co-operate with a wide variety of agriculture-based clients across Canada, and this was a new and rewarding opportunity for our economics research team,” says McEwan.

He feels that one of the most interesting experiences in preparing the study was learning more about the size and diversity of production agriculture in Western Canada. The 2010 report highlights changes in commodity consumption that reflect a growing population base and a Canadian population that is looking for healthy food choices.

McEwan and Duffy also worked with Danny LeRoy, University of Lethbridge, who provided the Western Canadian content.

Anyone interested in reviewing this new publication can do so at [www.bdo.ca/library/publications/agriculture/documents/AgricultureOutlook2010.pdf](http://www.bdo.ca/library/publications/agriculture/documents/AgricultureOutlook2010.pdf)



Ken McEwan, College Professor (left) with Randy Duffy, Research Associate (right), authors of BDO's Agricultural Outlook 2010 publication.

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