

**UNIVERSITY
of GUELPH**
RIDGETOWN CAMPUS

**FACT SHEET
RUDY H. BROWN RURAL DEVELOPMENT CENTRE**

Project Name	<ul style="list-style-type: none"> • Rudy H. Brown Rural Development Centre
Location	<ul style="list-style-type: none"> • University of Guelph, Ridgetown Campus
Building Size	<ul style="list-style-type: none"> • Over 30,000 square feet
Building Components	<ul style="list-style-type: none"> • Large auditorium (accommodates 1200 seated) • Large stage • Boardroom • Three large classrooms • Lecture theatre (accommodates 144) • Change Rooms • Faculty Offices (6) • Large main foyer
Project Budget	<ul style="list-style-type: none"> • \$7.2 M • Including land preparation, architectural designs, furniture and initial landscaping
Fundraising Goal	<ul style="list-style-type: none"> • \$7.0 M – met and exceeded • First time to ask for ‘private’ support – results tremendous
Fundraising Team	<ul style="list-style-type: none"> • Ridgetown Agri-Food Foundation • With support of OAC/ U of G Alumni Affairs and Development

<p>Donor Recognition Main Foyer of Building</p>	<ul style="list-style-type: none"> • Approx. 400 names of organizations and individuals are recognized on the donor wall in foyer of Centre • In addition to the gifts that are recognized on the donor wall - hundreds of additional donors made a contribution to this project
<p>Room Namings in the New Facility</p>	<ul style="list-style-type: none"> • Pioneer Hi-Bred Lecture Theatre <ul style="list-style-type: none"> ➤ Donor: Pioneer Hi-Bred Limited • Don J. Pestell Auditorium <ul style="list-style-type: none"> ➤ Donor: Don Pestell, Class of 1962 Alumnus • Hon. W. G. Thompson Stage <ul style="list-style-type: none"> ➤ Donor: Wes and Pat Thompson • Monsanto Foyer <ul style="list-style-type: none"> ➤ Donor: Monsanto Canada Inc. • Ridgetown Community Classroom <ul style="list-style-type: none"> ➤ Donor: Ridgetown Area Residents • Syngenta Classroom <ul style="list-style-type: none"> ➤ Donor: Syngenta Crop Protection and Syngenta Seeds • Sun-Brite Classroom <ul style="list-style-type: none"> ➤ Donor: John Iacobelli, Class of 1983 Alumnus • John Deere Boardroom <ul style="list-style-type: none"> ➤ Donor: Four Area John Deere Dealerships
<p>Project Architect</p>	<ul style="list-style-type: none"> • Atrium Architects Inc., Toronto
<p>Project Builder</p>	<ul style="list-style-type: none"> • Agri-Urban Builders Inc., Dresden
<p>Project Initiated</p>	<ul style="list-style-type: none"> • 1997-1998 • First formal gift was from Pioneer Hi-Bred in December of 1998, presented by Bill Parks
<p>Groundbreaking</p>	<ul style="list-style-type: none"> • October 18, 2005

Was Held	
Key Financial Contributions	<ul style="list-style-type: none"> • OMAFRA \$3.5 M • OSTAR-RED Program \$0.6M • Municipality of Chatham-Kent \$0.6 M • Rural Stakeholders \$2.3 M <p>* OSTAR- RED = Ontario Small Town and Rural – Rural Economic Development Program</p>
Rural Stakeholder Support From	<ul style="list-style-type: none"> • Alumni • Corporate Agribusiness • Ontario and County Farm Organizations • Friends and Service Clubs • Ridgetown Community
Official Grand Opening	<ul style="list-style-type: none"> • Tuesday, November 7, 2006 1:30 – 3:00 PM