

3:30 p.m. Meet and Greet
Registration & Refreshments
 Trade Show in RDC Foyer

4:15 p.m. Conference Welcome
 RDC Lecture Theatre

4:30 p.m. Looking Back & To the Future
 "Historic times from past Pork Conferences and looking to the future of the Pork Industry"
 Dr. Jim Morris and Richard Smelski

5:00 p.m. Hog-Tied Farms Ltd
 Producer Profile
 "Winner of the Regional Premiers' Award for Agri-food Innovation Excellence 2010."
 John Van Engelen, Lambton County

5:30 p.m. Unforgettable Knowledge
 "What forgetting can cost you!"
 Dr. Sue Burlatschenko, Tillsonburg, On

6:00 p.m. Sponsor Meet and Greet
 You are invited to the foyer and join Colleagues and Sponsors to meet, mingle and munch.
 Light refreshments served before dinner.

6:45 p.m. 50th Anniversary Dinner
 Willson Hall Dining Room

7:45 p.m. Research Update
 "An update on the trials to date"
 Victor Limay-Rios, University of Guelph, Ridgetown Campus

8:00 p.m. Hutterite Colony Hog Production
 "The impact of the Manitoba Hog Barn Expansion Moratorium."
 James Hofer, Manager Starlite Colony, Starbuck Manitoba

9:15 p.m. Thank you & Conclusion

*DOOR PRIZES
 THROUGHOUT THE CONFERENCE*

This Conference is designed to be responsive to the grassroots pork industry and its producers. Practical information presented for producers to manage their farming operations for profitability.

Visit the Industry trade show in the foyer of the Rural Development Centre. Enjoy refreshments and talk to business and industry representatives in a social setting throughout the conference.



Wednesday February 22, 2012
from 3:30 p.m. to 9:15 p.m.

Early Paid Registration \$30.00
 Student: \$15.00 before
February 17, 2012 includes dinner.
 After Feb. 17, 2012
 Door Registration: \$40.00
 Payable to: South Western Ontario Pork Conference.

Name: _____

Address: _____

Town: _____ P. C.: _____

Phone: _____

Email: _____

Early \$30.00 Student \$15.00

Door \$40.00

Visa MasterCard Cheque Cash

Card # _____

Exp Date: ____/____/____

Cardholder Name: _____

To: Ag Business Centre by FEBRUARY 17, 2012
 120 Main St. E. Ridgetown On N0P 2C0
 Call: 1 866 222 9682 FAX: 519-674-1512
 for Credit Card Registration.

**The Conference is presented by
South Western Ontario Pork
Conference Steering Committee.**

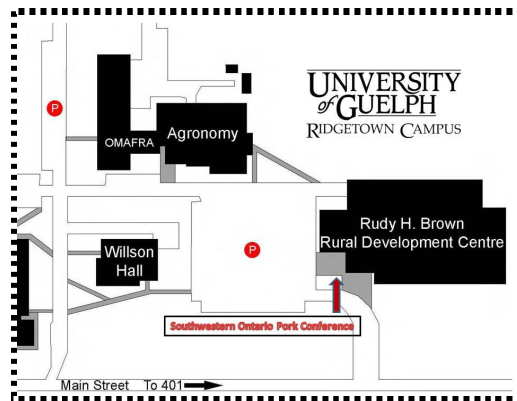
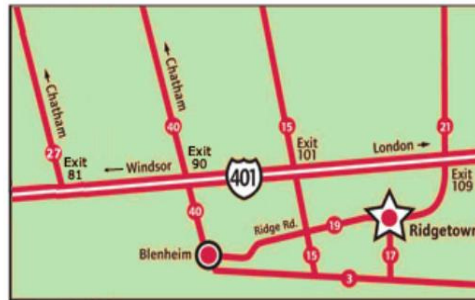
The Committee invites you to attend and bring a friend to share the history and stories of past conferences and the ideas for the future of the industry.

2012 Committee Members

Chair:	Wouter Van Leeuwen
Vice Chair:	Marijn Fleuren
Treasurer:	Ron Verbeek
Members:	Ed Barrie
Jody Durand	John Faber
Stephen Johns	Kevin Kimball
Paul Luimes	Tom McInroy
Cameron McLean	Bill Moore
Chad Pickering	Doug Richards
Jaydee Smith	James Willemse

*The committee welcomes
new producer members
and industry partners to join them.
Talk to any member to find out more.*

Join us in the
**Rudy H. Brown
Rural Development Centre**
University of Guelph
Ridgetown Campus



For more information contact:
South Western Ontario Pork Conference
c/o Luanne Brien, Ag Business Centre
University of Guelph, Ridgetown Campus
120 Main St. E. Ridgetown On N0P 2C0
1 866 222 9682 or Fax 519 674 1512
Email: lbrien@ridgetownc.uoguelph.ca



Meet & Greet Registration: 3:30 to 4:15

Program 4:15 to 9:15 p.m.

Dinner: 6:45 p.m.

Save \$10.00 by February 17th

Pre-registration by

Feb. 17, 2012: Fee: \$30.00

Student Registration: \$15.00

After Feb. 17, 2012

Door Registration: \$40.00

in the **Rudy H. Brown
Rural Development Centre**
**University of Guelph
Ridgetown Campus**